



Inside the Blueprint

Distribution Fall 2022 - 2023

| Rank | Market | NTL% | Station | Affiliate | Day | Time |
|------|----------------------------|-------|-----------|-----------|---------|-------------|
| 1 | New York | 6.163 | WLNY | IND | Sat/Sun | 5:30:00 AM |
| 2 | Los Angeles | 4.743 | KCBS | CBS | Sat/Sun | 5:00:00 AM |
| 3 | Chicago | 2.871 | WCIU/WMEU | IND | Sat/Sun | 12:00:00 PM |
| 4 | Philadelphia | 2.479 | WPSG | CW | Sat/Sun | 7:30:00 AM |
| 5 | Dallas-Ft. Worth | 2.45 | KTVT | CBS | Sat/Sun | 4:30:00 AM |
| 6 | San Francisco-Oak-San Jose | 2.194 | KPIX/KBCW | CBS | Sat/Sun | 5:00:00 AM |
| 7 | Atlanta | 2.191 | WXIA/WATL | NBC | Sat/Sun | 11:00:00 AM |
| 8 | Houston | 2.125 | KHOU/KTBU | CBS | Sat/Sun | 5:00:00 AM |
| 9 | Washington, DC (Hagrstwn) | 2.122 | WDCW/WDVM | CW | Sat/Sun | 9:00:00 AM |
| 10 | Boston (Manchester) | 2.059 | WSBK | MYNET | Sat/Sun | 2:30:00 PM |
| 11 | Phoenix (Prescott) | 1.785 | KPHO | CBS | Sat/Sun | 8:30:00 AM |
| 12 | Seattle-Tacoma | 1.736 | KONG | IND | Sat/Sun | 11:00:00 AM |
| 12 | Seattle-Tacoma | 1.736 | KING | NBC | Sat/Sun | 5:00:00 AM |
| 13 | Tampa-St. Pete (Sarasota) | 1.683 | WWSB | ABC | Sat/Sun | 10:00:00 AM |
| 13 | Tampa-St. Pete (Sarasota) | 1.683 | WTOG | CW | Sat/Sun | 5:00:00 AM |
| 14 | Minneapolis-St. Paul | 1.561 | WCCO | CBS | Sat/Sun | 5:30:00 AM |
| 15 | Detroit | 1.54 | WKBD | CW | Sat/Sun | 3:30:00 AM |
| 16 | Denver | 1.487 | KMGH/KCDO | ABC | Sat/Sun | 8:00:00 AM |
| 17 | Orlando-Daytona Bch-Melbrn | 1.432 | WRDQ | TBD | Sat/Sun | As Needed |
| 18 | Miami-Ft. Lauderdale | 1.4 | WFOR | CBS | Sat/Sun | 6:00:00 AM |
| 19 | Cleveland-Akron (Canton) | 1.25 | WMFD | IND | Sat/Sun | 7:00:00 AM |
| 20 | Sacramnto-Stkton-Modesto | 1.207 | KOVR | CBS | Sat/Sun | 5:00:00 AM |
| 21 | Portland,OR | 1.088 | KGW | NBC | Sat/Sun | ROS |
| 22 | Charlotte | 1.067 | WBTV | CBS | Sat/Sun | 8:00:00 AM |
| 23 | St. Louis | 1.025 | KMOV | CBS | Sat/Sun | 9:00:00 AM |
| 24 | Raleigh-Durham (Fayetvllc) | 1.023 | WTVD | ABC | Sat/Sun | ROS |
| 25 | Indianapolis | 0.978 | WHMB | IND | Sat/Sun | 8:00:00 AM |
| 26 | Pittsburgh | 0.964 | WPCW | CW | Sat/Sun | 5:00:00 AM |



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| 27 | San Diego | 0.936 | KFMB | CBS | Sat/Sun | 8:00:00 AM |
| 28 | Baltimore | 0.934 | WBZ | CBS | Sat/Sun | 5:00:00 AM |
| 29 | Nashville | 0.912 | WSMV | NBC | Sat/Sun | 6:00:00 AM |
| 30 | Salt Lake City | 0.91 | KSTU | FOX | Sat/Sun | As Needed |
| 31 | San Antonio | 0.853 | KENS | NBC | Sat/Sun | 8:00:00 AM |
| 32 | Hartford & New Haven | 0.829 | WTIC | FOX | Sat/Sun | 5:00:00 AM |
| 33 | Columbus, OH | 0.826 | WBNS | CBS | Sat/Sun | 5:30:00 AM |
| 34 | Kansas City | 0.815 | KCTV | CBS | Sat/Sun | 9:00:00 AM |
| 36 | Cincinnati | 0.766 | WXIX | FOX | Sat/Sun | 6:00:00 AM |
| 37 | Milwaukee | 0.762 | WDJT | CBS | Sat/Sun | 7:00:00 AM |
| 38 | Austin | 0.755 | KVUE | ABC | Sat/Sun | As Needed |
| 39 | West Palm Beach-Ft. Pierce | 0.72 | WPTV | NBC | Sat/Sun | As Needed |
| 40 | Las Vegas | 0.689 | KTNV | ABC | Sat/Sun | As Needed |
| 41 | Grand Rapids-Kalamzoo-B.Crk | 0.646 | WZZM | ABC | Sat/Sun | ROS |
| 43 | Jacksonville | 0.626 | WJXX | ABC | Sat/Sun | ROS |
| 44 | Oklahoma City | 0.625 | KWTV/KSBI | CBS | Sat/Sun | 11:00:00 AM |
| 46 | Norfolk-Portsmth-Newpt Nws | 0.6 | WAVY/WVBT | NBC | Sat/Sun | 7:00:00 AM |
| 49 | Louisville | 0.576 | WBNA | IND | Sat/Sun | 7:00:00 AM |
| 50 | New Orleans | 0.549 | WUPL | MYNET | Sat/Sun | ROS |
| 51 | Memphis | 0.512 | WLMT | CW | Sat/Sun | ROS |
| 53 | Buffalo | 0.507 | WIVB/WNLO | CBS | Sat/Sun | 8:00:00 AM |
| 57 | Mobile-Pensacola (Ft Walt) | 0.483 | WALA | FOX | Sat/Sun | 10:00:00 AM |
| 59 | Little Rock-Pine Bluff | 0.465 | KLRT | FOX | Sat/Sun | 7:00:00 AM |
| 59 | Little Rock-Pine Bluff | 0.465 | KASN | CW | Sat/Sun | 7:30:00 AM |
| 60 | Albany-Schenectady-Troy | 0.46 | WNYT/WNYA | NBC | Sat/Sun | 8:00:00 AM |
| 61 | Tulsa | 0.457 | WGEB | IND | Sat/Sun | 10:00:00 AM |
| 62 | Knoxville | 0.443 | WVLT/EVLT | CBS | Sat/Sun | 9:00:00 AM |
| 64 | Tucson (Sierra Vista) | 0.397 | KTTU | MYNET | Sat/Sun | ROS |



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| 66 | Spokane | 0.389 | KSKN | CW | Sat/Sun | ROS |
| 67 | Honolulu | 0.384 | WHNE | IND | Sat/Sun | 10:00:00 AM |
| 68 | Des Moines-Ames | 0.378 | KCWI | CW | Sat/Sun | ROS |
| 73 | Flint-Saginaw-Bay City | 0.363 | WNEM | CBS | Sat/Sun | 7:00:00 AM |
| 76 | Columbia, SC | 0.349 | WIS | NBC | Sat/Sun | 8:00:00 AM |
| 79 | Huntsville-Decatur (Flor) | 0.338 | WHNT/WHDF | CBS | Sat/Sun | 7:30:00 AM |
| 80 | Toledo | 0.338 | WNHO | IND | Sat/Sun | 6:00:00 AM |
| 85 | Harlingen-Wslco-Brnsvl-McA | 0.315 | KRGV | ABC | Sat/Sun | 8:00:00 AM |
| 86 | Shreveport | 0.31 | KMSS | FOX | Sat/Sun | 9:30:00 AM |
| 92 | Cedar Rapids-Wtrlo-IWC&Dub | 0.296 | KCRG | ABC | Sat/Sun | 6:00:00 AM |
| 94 | Baton Rouge | 0.278 | WBXH | MYNET | Sat/Sun | 7:00:00 AM |
| 97 | Jackson, MS | 0.268 | WJTV/EJTV | CBS | Sat/Sun | 10:00:00 AM |
| 98 | South Bend-Elkhart | 0.265 | WHME | IND | Sat/Sun | 9:00:00 AM |
| 106 | Evansville | 0.236 | WTVW | FOX | Sat/Sun | 11:00:00 AM |
| 109 | Sioux Falls (Mitchell) | 0.229 | KCPO | IND | Sat/Sun | 8:00:00 AM |
| 111 | Ft. Wayne | 0.226 | WANE | CBS | Sat/Sun | 6:00:00 AM |
| 114 | Fargo | 0.217 | KCPM | IND | Sat/Sun | 8:00:00 AM |
| 119 | Youngstown | 0.206 | WKBN/WYFX | CBS | Sat/Sun | 8:00:00 AM |
| 130 | Corpus Christi | 0.174 | KRIS | NBC | Sat/Sun | 9:00:00 AM |
| 131 | Amarillo | 0.157 | KCPN | MYNET | Sat/Sun | 2:30:00 PM |
| 131 | Amarillo | 0.157 | KCIT | FOX | Sat/Sun | 10:00:00 AM |
| 139 | Rockford | 0.143 | WTVO | ABC | Sat/Sun | 10:00:00 AM |
| 141 | Minot-Bsmrck-Dcknsn(Wlstn) | 0.141 | KXMA/KXMB | CBS | Sat/Sun | 7:00:00 AM |
| 150 | Rochestr-Mason City-Austin | 0.124 | KIMT | CBS | Sat/Sun | 7:00:00 AM |
| 190 | Lima | 0.056 | WTLW | IND | Sat/Sun | 8:00:00 AM |
| 197 | San Angelo | 0.048 | KSAN | NBC | Sat/Sun | 1:00:00 PM |
| | Total | 76.048 | | | | |