



Inside The Blueprint

Distribution 2023-2024

Rank	Market	NTL%	Station	Affiliate	Day
1	New York	6.163	WLNY	IND	Sat/Sun
2	Los Angeles	4.743	KCBS	CBS	Sat/Sun
3	Chicago	2.871	WCIU	CW	Sat/Sun
4	Philadelphia	2.479	WPSG	CW	Sat/Sun
5	Dallas-Ft. Worth	2.45	KTVT	CBS	Sat/Sun
6	San Francisco-Oak-San Jose	2.194	KPIX/KBCW	CBS	Sat/Sun
7	Atlanta	2.191	WXIA/WATL	NBC	Sat/Sun
8	Houston	2.125	KHOU/KTBU	CBS	Sat/Sun
9	Washington, DC (Hagrstwn)	2.122	WDCW/WDVM	CW	Sat/Sun
10	Boston (Manchester)	2.059	WSBK	IND	Sat/Sun
11	Phoenix (Prescott)	1.785	KPHO	CBS	Sat/Sun
12	Seattle-Tacoma	1.736	KONG	IND	Sat/Sun
12	Seattle-Tacoma	1.736	KING	NBC	Sat/Sun
13	Tampa-St. Pete (Sarasota)	1.683	WTOG	CW	Sat/Sun
13	Tampa-St. Pete (Sarasota)	1.683	WWSB	ABC	Sat/Sun
14	Minneapolis-St. Paul	1.561	WCCO	CBS	Sat/Sun
15	Detroit	1.54	WWJ	CBS	Sat/Sun
16	Denver	1.487	KMGH/KCDO	ABC	Sat/Sun
17	Orlando-Daytona Bch-Melbrn	1.432	WRDQ	TBD	Sat/Sun
18	Miami-Ft. Lauderdale	1.4	WFOR	CBS	Sat/Sun
19	Cleveland-Akron (Canton)	1.25	WMFD	IND	Sat/Sun
20	Sacramnto-Stkton-Modesto	1.207	KOVR	CBS	Sat/Sun
21	Portland,OR	1.088	KGW	NBC	Sat/Sun
22	Charlotte	1.067	WBTV	CBS	Sat/Sun
23	St. Louis	1.025	KMOV	CBS	Sat/Sun
24	Raleigh-Durham (Fayetvle)	1.023	WTVD	ABC	Sat/Sun
25	Indianapolis	0.978	WHMB	IND	Sat/Sun
26	Pittsburgh	0.964	WPCW	CW	Sat/Sun



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27	San Diego	0.936	KFMB	CBS	Sat/Sun
28	Baltimore	0.934	WBFF	FOX	Sat/Sun
29	Nashville	0.912	WKRN	ABC	Sat/Sun
30	Salt Lake City	0.91	KSTU	FOX	Sat/Sun
31	San Antonio	0.853	KENS	NBC	Sat/Sun
32	Hartford & New Haven	0.829	WTIC	FOX	Sat/Sun
33	Columbus, OH	0.826	WBNS	CBS	Sat/Sun
34	Kansas City	0.815	KCTV	CBS	Sat/Sun
36	Cincinnati	0.766	WXIX	FOX	Sat/Sun
37	Milwaukee	0.762	WDJT	CBS	Sat/Sun
38	Austin	0.755	KVUE	ABC	Sat/Sun
39	West Palm Beach-Ft. Pierce	0.72	WPTV	NBC	Sat/Sun
40	Las Vegas	0.689	KTNV	ABC	Sat/Sun
41	Grand Rapids-Kalamzoo-B.Crk	0.646	WZZM	ABC	Sat/Sun
43	Jacksonville	0.626	WJXX	ABC	Sat/Sun
44	Oklahoma City	0.625	KWTV/KSBI	CBS	Sat/Sun
46	Norfolk-Portsmth-Newpt Nws	0.6	WAVY/WVBT	NBC	Sat/Sun
49	Louisville	0.576	WBNA	IND	Sat/Sun
50	New Orleans	0.549	WUPL	MYNET	Sat/Sun
51	Memphis	0.512	WLMT	CW	Sat/Sun
53	Buffalo	0.507	WIVB/WNLO	CBS	Sat/Sun
57	Mobile-Pensacola (Ft Walt)	0.483	WALA	FOX	Sat/Sun
58	Wilkes Barre-Scranton-Hztn	0.473	WOLF	FOX	Sat/Sun
59	Little Rock-Pine Bluff	0.465	KLRT	FOX	Sat/Sun
59	Little Rock-Pine Bluff	0.465	KASN	CW	Sat/Sun
60	Albany-Schenectady-Troy	0.46	WNYT/WNYA	NBC	Sat/Sun
61	Tulsa	0.457	KGEB	IND	Sat/Sun
62	Knoxville	0.443	WVLT/EVLT	CBS	Sat/Sun





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64	Tucson (Sierra Vista)	0.397	KTTU	MYNET	Sat/Sun
66	Spokane	0.389	KSKN	CW	Sat/Sun
67	Honolulu	0.384	KWHE	IND	Sat/Sun
68	Des Moines-Ames	0.378	KCWI	CW	Sat/Sun
71	Roanoke-Lynchburg	0.369	WDBJ	CBS	Sat/Sun
72	Omaha	0.363	KPTM	FOX	Sat/Sun
73	Flint-Saginaw-Bay City	0.363	WNEM	CBS	Sat/Sun
76	Columbia, SC	0.349	WIS	NBC	Sat/Sun
79	Huntsville-Decatur (Flor)	0.338	WHNT/WHDF	CBS	Sat/Sun
80	Toledo	0.338	WNHO	IND	Sat/Sun
85	Harlingen-Wslco-Brnsvl-McA	0.315	KRGV	ABC	Sat/Sun
86	Shreveport	0.31	KMSS	FOX	Sat/Sun
89	Charleston, SC	0.306	WCIV	ABC	Sat/Sun
91	Savannah	0.302	WSAV	NBC	Sat/Sun
92	Cedar Rapids-Wtrlo-IWC&Dub	0.296	KCRG	ABC	Sat/Sun
94	Baton Rouge	0.278	WBXH	MYNET	Sat/Sun
97	Jackson, MS	0.268	WJTV/EJTV	CBS	Sat/Sun
98	South Bend-Elkhart	0.265	WHME	IND	Sat/Sun
101	Boise	0.257	KBOI	CBS	Sat/Sun
105	Lincoln & Hastings-Krny	0.238	KHGI	ABC	Sat/Sun
106	Evansville	0.236	WTVW	FOX	Sat/Sun
107	Johnstown-Altoona-St Colge	0.234	WTAJ	CBS	Sat/Sun
109	Sioux Falls (Mitchell)	0.229	KCPO	IND	Sat/Sun
110	Tyler-Longview(Lfkn&Ncgd)	0.229	KETK	NBC	Sat/Sun
111	Ft. Wayne	0.226	WANE	CBS	Sat/Sun
114	Fargo	0.217	KCPM	IND	Sat/Sun
115	Lansing	0.217	WLNS	CBS	Sat/Sun
117	Yakima-Pasco-Rchlnd-Knnwck	0.212	KIMA	CBS	Sat/Sun



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118	Traverse City-Cadillac	0.21	WGTU	ABC	Sat/Sun
119	Youngstown	0.206	WKBN/WYFX	CBS	Sat/Sun
130	Corpus Christi	0.174	KRIS	NBC	Sat/Sun
131	Amarillo	0.157	KCPN	MYNET	Sat/Sun
131	Amarillo	0.157	KCIT	FOX	Sat/Sun
132	Chico-Redding	0.157	KRCR	ABC	Sat/Sun
138	Odessa-Midland	0.143	KOSA	CBS	Sat/Sun
139	Rockford	0.143	WTVO	ABC	Sat/Sun
141	Minot-Bsmrck-Dcknsn(Wlstn)	0.141	KXMA/KXMB	CBS	Sat/Sun
148	Sioux City	0.128	KPTH	FOX	Sat/Sun
148	Sioux City	0.128	KPTH/KMEG	CBS	Sat/Sun
149	Wichita Falls & Lawton	0.127	KSWO	ABC	Sat/Sun
150	Rochestr-Mason City-Austin	0.124	KIMT	CBS	Sat/Sun
155	Bangor	0.117	WWII	FOX	Sat/Sun
159	Sherman-Ada	0.112	KXII	CBS	Sat/Sun
161	Missoula	0.106	KECI	NBC	Sat/Sun
163	Wheeling-Steubenville	0.105	WTOV	NBC	Sat/Sun
179	Bowling Green	0.072	WBKO	ABC	Sat/Sun
185	Butte-Bozeman	0.066	KTVM	NBC	Sat/Sun
187	Grand Junction-Montrose	0.062	KREX	CBS	Sat/Sun
190	Lima	0.056	WTLW	IND	Sat/Sun
193	Eureka	0.051	KAEF	ABC	Sat/Sun
197	San Angelo	0.048	KSAN	NBC	Sat/Sun
199	Mankato	0.045	KEYC	CBS	Sat/Sun
200	Ottumwa-Kirksville	0.039	KYOU	FOX	Sat/Sun
206	Presque Isle	0.022	WAGM	CBS	Sat/Sun
	TOTAL	82.411			