



Inside the Blueprint

Rank	Market	NTL%	Station	Affiliate	Day	Time
1	New York	6.163	WLNY	IND	Sat/Sun	5:30:00 AM
2	Los Angeles	4.743	KCBS	CBS	Sat/Sun	5:00:00 AM
3	Chicago	2.871	WCIU/WMEU	IND	Sat/Sun	12:00:00 PM
4	Philadelphia	2.479	WPSG	CW	Sat/Sun	7:30:00 AM
5	Dallas-Ft. Worth	2.45	KTVT	CBS	Sat/Sun	4:30:00 AM
6	San Francisco-Oak-San Jose	2.194	KPIX/KBCW	CBS	Sat/Sun	5:00:00 AM
7	Atlanta	2.191	WXIA/WATL	NBC	Sat/Sun	11:00:00 AM
8	Houston	2.125	KHOU/KTBU	CBS	Sat/Sun	5:00:00 AM
9	Washington, DC (Hagrstwn)	2.122	WDCW/WDVM	CW	Sat/Sun	9:00:00 AM
10	Boston (Manchester)	2.059	WSBK	MYNET	Sat/Sun	2:30:00 PM
11	Phoenix (Prescott)	1.785	KPHO	CBS	Sat/Sun	8:30:00 AM
12	Seattle-Tacoma	1.736	KONG	IND	Sat/Sun	11:00:00 AM
12	Seattle-Tacoma	1.736	KING	NBC	Sat/Sun	5:00:00 AM
13	Tampa-St. Pete (Sarasota)	1.683	WWSB	ABC	Sat/Sun	10:00:00 AM
13	Tampa-St. Pete (Sarasota)	1.683	WTOG	CW	Sat/Sun	5:00:00 AM
14	Minneapolis-St. Paul	1.561	WCCO	CBS	Sat/Sun	5:30:00 AM
15	Detroit	1.54	WKBD	CW	Sat/Sun	3:30:00 AM
16	Denver	1.487	KMGH/KCDO	ABC	Sat/Sun	8:00:00 AM
17	Orlando-Daytona Bch-Melbrn	1.432	WRDQ	TBD	Sat/Sun	As Needed
18	Miami-Ft. Lauderdale	1.4	WFOR	CBS	Sat/Sun	6:00:00 AM
19	Cleveland-Akron (Canton)	1.25	WMFD	IND	Sat/Sun	7:00:00 AM
20	Sacramnto-Stkton-Modesto	1.207	KOVR	CBS	Sat/Sun	5:00:00 AM
21	Portland,OR	1.088	KGW	NBC	Sat/Sun	ROS
22	Charlotte	1.067	WBTV	CBS	Sat/Sun	8:00:00 AM
23	St. Louis	1.025	KMOV	CBS	Sat/Sun	9:00:00 AM
24	Raleigh-Durham (Fayetteville)	1.023	WTVD	ABC	Sat/Sun	ROS
25	Indianapolis	0.978	WHMB	IND	Sat/Sun	8:00:00 AM
26	Pittsburgh	0.964	WPCW	CW	Sat/Sun	5:00:00 AM



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27	San Diego	0.936	KFMB	CBS	Sat/Sun	8:00:00 AM
28	Baltimore	0.934	WBZ	CBS	Sat/Sun	5:00:00 AM
29	Nashville	0.912	WSMV	NBC	Sat/Sun	6:00:00 AM
30	Salt Lake City	0.91	KSTU	FOX	Sat/Sun	As Needed
31	San Antonio	0.853	KENS	NBC	Sat/Sun	8:00:00 AM
32	Hartford & New Haven	0.829	WTIC	FOX	Sat/Sun	5:00:00 AM
33	Columbus, OH	0.826	WBNS	CBS	Sat/Sun	5:30:00 AM
34	Kansas City	0.815	KCTV	CBS	Sat/Sun	9:00:00 AM
36	Cincinnati	0.766	WXIX	FOX	Sat/Sun	6:00:00 AM
37	Milwaukee	0.762	WDJT	CBS	Sat/Sun	7:00:00 AM
38	Austin	0.755	KVUE	ABC	Sat/Sun	As Needed
39	West Palm Beach-Ft. Pierce	0.72	WPTV	NBC	Sat/Sun	As Needed
40	Las Vegas	0.689	KTNV	ABC	Sat/Sun	As Needed
41	Grand Rapids-Kalamzoo-B.Crk	0.646	WZZM	ABC	Sat/Sun	ROS
43	Jacksonville	0.626	WJXX	ABC	Sat/Sun	ROS
44	Oklahoma City	0.625	KWTW/KSBI	CBS	Sat/Sun	11:00:00 AM
46	Norfolk-Portsmouth-Newpt Nws	0.6	WAVY/WVBT	NBC	Sat/Sun	7:00:00 AM
49	Louisville	0.576	WBNA	IND	Sat/Sun	7:00:00 AM
50	New Orleans	0.549	WUPL	MYNET	Sat/Sun	ROS
51	Memphis	0.512	WLMT	CW	Sat/Sun	ROS
53	Buffalo	0.507	WIVB/WNLO	CBS	Sat/Sun	8:00:00 AM
57	Mobile-Pensacola (Ft Walt)	0.483	WALA	FOX	Sat/Sun	10:00:00 AM
59	Little Rock-Pine Bluff	0.465	KLRT	FOX	Sat/Sun	7:00:00 AM
59	Little Rock-Pine Bluff	0.465	KASN	CW	Sat/Sun	7:30:00 AM
60	Albany-Schenectady-Troy	0.46	WNYT/WNYA	NBC	Sat/Sun	8:00:00 AM
61	Tulsa	0.457	WGEB	IND	Sat/Sun	10:00:00 AM
62	Knoxville	0.443	WVLT/EVLT	CBS	Sat/Sun	9:00:00 AM
64	Tucson (Sierra Vista)	0.397	KTTU	MYNET	Sat/Sun	ROS



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66	Spokane	0.389	KSKN	CW	Sat/Sun	ROS
67	Honolulu	0.384	WHNE	IND	Sat/Sun	10:00:00 AM
68	Des Moines-Ames	0.378	KCWI	CW	Sat/Sun	ROS
73	Flint-Saginaw-Bay City	0.363	WNEM	CBS	Sat/Sun	7:00:00 AM
76	Columbia, SC	0.349	WIS	NBC	Sat/Sun	8:00:00 AM
79	Huntsville-Decatur (Flor)	0.338	WHNT/WHDF	CBS	Sat/Sun	7:30:00 AM
80	Toledo	0.338	WNHO	IND	Sat/Sun	6:00:00 AM
85	Harlingen-Wslco-Brnsvl-McA	0.315	KRGV	ABC	Sat/Sun	8:00:00 AM
86	Shreveport	0.31	KMSS	FOX	Sat/Sun	9:30:00 AM
92	Cedar Rapids-Wtrlo-IWC&Dub	0.296	KCRG	ABC	Sat/Sun	6:00:00 AM
94	Baton Rouge	0.278	WBXH	MYNET	Sat/Sun	7:00:00 AM
97	Jackson, MS	0.268	WJTV/EJTV	CBS	Sat/Sun	10:00:00 AM
98	South Bend-Elkhart	0.265	WHME	IND	Sat/Sun	9:00:00 AM
106	Evansville	0.236	WTVW	FOX	Sat/Sun	11:00:00 AM
109	Sioux Falls (Mitchell)	0.229	KCPO	IND	Sat/Sun	8:00:00 AM
111	Ft. Wayne	0.226	WANE	CBS	Sat/Sun	6:00:00 AM
114	Fargo	0.217	KCPM	IND	Sat/Sun	8:00:00 AM
119	Youngstown	0.206	WKBN/WYFX	CBS	Sat/Sun	8:00:00 AM
130	Corpus Christi	0.174	KRIS	NBC	Sat/Sun	9:00:00 AM
131	Amarillo	0.157	KCPN	MYNET	Sat/Sun	2:30:00 PM
131	Amarillo	0.157	KCIT	FOX	Sat/Sun	10:00:00 AM
139	Rockford	0.143	WTVO	ABC	Sat/Sun	10:00:00 AM
141	Minot-Bsmrck-Dcknsn(Wlstn)	0.141	KXMA/KXMB	CBS	Sat/Sun	7:00:00 AM
150	Rochestr-Mason City-Austin	0.124	KIMT	CBS	Sat/Sun	7:00:00 AM
190	Lima	0.056	WTLW	IND	Sat/Sun	8:00:00 AM
197	San Angelo	0.048	KSAN	NBC	Sat/Sun	1:00:00 PM
Total		76.048				